

Second Sin

Terms of Collaboration

Revised: 1/06/2025



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Table of content

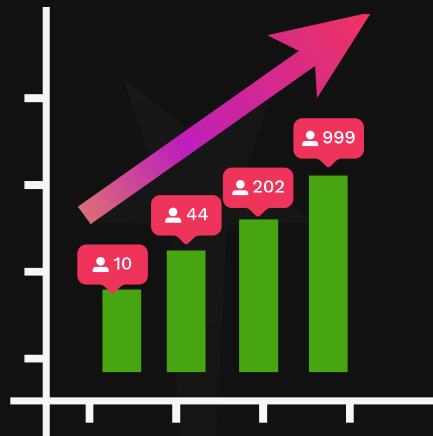
- Why We're Here?
- Philosophy
- Scope of Collaboration
- Communication & Process
- Confidentiality
- Credit & Case Study Rights
- Timelines & Professionalism
- Payment Terms
- Project Exit & Rights
- Commitment & Collaboration



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Why We're Here?

What's Up: We're teaming up to supercharge your brand's reach and impact—no cap. You've got the raw creative heat; we've got the blueprint to light it up across socials and beyond.



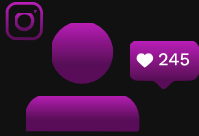
- 🔥 High-value visibility: attract real followers, not bots.
- 🚀 Authentic growth: fans who buy, subscribe, share.
- ✨ Collab cred: leverage our network to land bigger gigs.

Philosophy

The Second Sin is a selective digital strategy house. We don't do casual. We only collaborate with aligned brands and individuals who value storytelling, digital presence, and long-term impact.

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Scope of Collaboration



Premium Profile Makeover

- Instagram Branding: Bio, Profile Photo, Highlights & Grid Moodboard
- Signature Aesthetic & Tone: Color schemes, visual themes, power words
- Reputation Design™ & Digital Detox: Behind-the-scenes clout crafting + profile cleanup

₹2000/ 4 weeks



Strategic Growth & Partnerships

- Status Engineering: Energy control, status cues, clout alignment
- Content Strategy & Anti-Growth™ Plan: Narrative arcs, strategic flexing, rare-air positioning
- Brand Deal Positioning & Outreach: Decks, scarcity hooks, negotiation playbooks

₹2600/ 4 weeks



Creator Collective (Invite Only)

- Content Polish: Cinematic video edits, image grading, motion templates
- Remote Creative Direction: Styling briefs, outfit + shoot guides
- Invite-Only Collective™: Strategic comment loops, timed drops, collab system

₹3500/ 4 weeks

Choose your path to premium influence and impact, then read the brochure completely for more details.

Unlock The Second Sin

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Communication & Process

We operate through Instagram DMs and Email as our primary communication channels.

WhatsApp is optional and only used if the client is comfortable.

We expect timely cooperation — smooth collaboration depends on mutual responsiveness. Delayed replies or incomplete input will directly affect delivery timelines.



**We respect your time and expect the same.
Clear, prompt communication = premium results.**

Confidentiality

All strategy, systems, and frameworks shared during this collaboration are intellectual property of The Second Sin. You agree not to copy, share, or forward any of our internal methods, visual frameworks, or communication systems to third parties.

Violation will result in immediate termination of the collaboration and, if needed, legal action.



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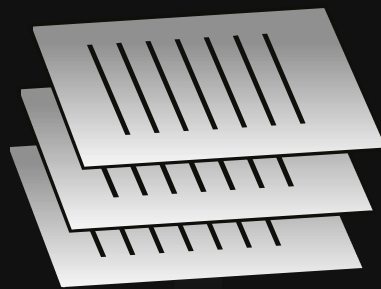


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Credit & Case Study Rights

We reserve the right to showcase results and content from this collaboration across our portfolio, website, and social media, unless an NDA is signed before the project begins. You agree to:



- Keep “Managed by @thesecondsin” in your bio during the collaboration (valid opt-outs must be discussed).
- Tag us in 1–2 posts or stories featuring content we’ve refined or strategized.
- Share insights/screenshots (e.g. story views, growth) when requested.
- Provide photos or videos (raw or existing) for editing or alignment.



Visibility is currency — crediting us is part of the value exchange.



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Timelines & Professionalism

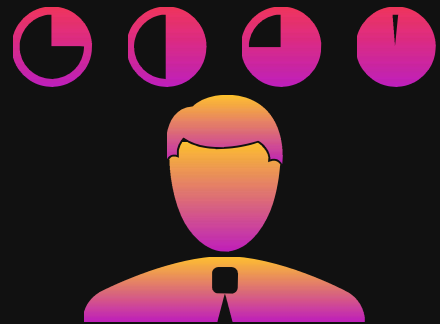
This project demands intentional execution. Delays in your feedback or content will delay delivery.

If we receive no response for 7+ days, the project will be paused or dropped — no exceptions.

To keep momentum:

- Respond within 2–3 days max.
- Give direct, honest feedback — no sugarcoating needed.
- We'll do the refining, but clarity helps us hit harder.

We maintain professional, respectful communication at all times. If energy turns disrespectful, misaligned, or unserious — we reserve the right to pause or end the collaboration.



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Payment Terms

All payments must be made 100% upfront via UPI or Bank Transfer to initiate the project.

We do not offer refunds under any circumstances. View our detailed Refund Policy if needed.



Project Exit & Rights

You stay in power — even if the project ends.

Either party may end the collaboration with written notice.
If terminated:

- Work done until that point may still be used in our portfolio
(unless a signed NDA states otherwise).
- No refunds apply for completed or in-progress work.



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Commitment and Collaboration

Thank you for your interest in working with us.

We believe that great collaborations are built on mutual clarity, commitment, and respect. This document outlines our standards and systems — not to complicate things, but to ensure we create results that are intentional, high-impact, and true to your vision.

We approach every project with precision and care, and we expect the same from our collaborators.

If you align with this mindset, you're not just hiring a service — you're investing in a process that's designed to elevate your digital presence with depth and direction.

Let's create work that speaks volumes—
refined, relevant, and unforgettable.

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